

Republic of the Philippines

Department of Education

Region VIII – Eastern Visayas SCHOOLS DIVISION OF TACLOBAN CITY

Tacloban City

March 8, 2024

DIVISION MEMO NO. <u>212</u>, s. 2024

2024 DIVISION SCHOOLS PRESS CONFERENCE (DSPC)

ASST. SCHOOLS DIVISION SUPERINTENDENT
CHIEFS, CURRICULUM IMPLEMENTATION DIVISION (CID) AND
SCHOOLS GOVERNANCE OPERATIONS DIVISION (SGOD)
EDUCATION PROGRAM SUPERVISORS
PUBLIC SCHOOL DISTRICT SUPERVISORS
PUBLIC AND PRIVATE SECONDARY, AND ELEMENTARY SCHOOL HEADS
SCHOOL PAPER ADVISERS
ALL CONCERNED

- 1. In adherence to RA 7079 otherwise known as Campus Journalism Act of 1991, released through DO 94 s. 1992 which stipulates the holding of annual elementary, secondary, or tertiary schools press conference, and in congruence with RM230 s. 2024, this Office announces the conduct of 2024 Division Schools Press Conference (DSPC) with its theme "Aligning Campus Journalism with the MATATAG Agenda: Breaking Down Barriers of Isolation, Indifference, and Mediocrity; Building Up Support for Inclusion, Collaboration, and Excellence" on April 4-6, 2024 (Thursday, Friday, and Saturday) on a venue to be announced later.
- 2. The three-day activity aims to attain the following:
 - a. Capacitate campus journalists with thorough understanding of the importance of journalism by expressing it through skillful execution in various platforms i.e., print, broadcast, and online;
 - b. Promote responsible journalism, fair, and ethical use of social media;
 - Recognize the role of journalism in advocating for social consciousness and environmental awareness;
 - d. Foster camaraderie and enrich learning experiences through healthy and friendly competitions; and
 - e. Provide learners opportunities to use the skills learned in campus journalism for future careers.



3. The event is open to all public and private elementary and secondary schools inclusive of the following:

Table 1. DSPC Participants

INDIVIDUAL CATEGORIES	Maximum of three (3), and a minimum of one (1) Campus Journalist(s) per category officially endorsed by the School Head/Principal/Director/President
GROUP CONTESTS	One (1) team per medium (composed o seven (7) participants per team)

4. The activities shall include the following:

a. Individual Contests

- i. News Writing
- ii. Feature Writing
- iii. Editorial Writing
- iv. Sports Writing
- v. Copy Reading and Headline Writing
- vi. Science and Technology Writing
- vii. Photojournalism
- viii. Editorial Cartooning
- ix. Column Writing

b. Group Contests

- i. Radio Script Writing and Broadcasting (English and Filipino Elementary, Integrated, and Secondary Schools)
- ii. Collaborative Desktop Publishing (English and Filipino Elementary, Integrated, and Secondary Schools)
- iii. Online Publishing (English and Filipino, Secondary Schools ONLY)
- iv. TV Script Writing ad Broadcasting ((English and Filipino, Secondary Schools ONLY)
- 5. Below is the list of enclosures for the guidelines for individual and group contests:

Table 2. Summary of Contest Guidelines

ENCLOSURES	CONTENT		
	Guidelines for Individual Contests		
2 2	General Guidelines for the Selection of Winners in the Different Individual Writing Contests		
2a	Score sheet for News Writing		
2b	Score sheet for Feature Writing		
2c	Score sheet for Editorial Writing		
2d	Score sheet for Sports Writing		
2e	Score sheet for Copy Reading and Headline Writing		

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ENCLOSURES	CONTENT Guidelines for Individual Contests	
2f	Score sheet for Science and Technology Writing	
2g	Score sheet for Photojournalism Writing	
2h	Score sheet for Editorial Cartooning	
2i	Score sheet for Column Writing	
	Guidelines for Group Contests	
3.	Radio Script Writing and Broadcasting	
3a	Score sheet for Radio Script Writing and Broadcasting	
4	Collaborative Desktop Publishing	
4a	Score sheet for Collaborative Desktop Publishing	
5	Online Publishing	
5a	Score sheet for Online Publishing	

- 6. A campus journalist can participate in ONLY ONE (1) event, either individual or group category.
- 7. The top five (5) winners in all contest events shall be recognized based on the accumulated points from individual and group contests following the computation of the overall scoring guidelines in Enclosure 6.
- 8. Participating schools where the campus journalist(s) and coach(es) represent are required to submit documents using the format provided in the following enclosure.

ENCLOSURE NUMBER	DOCUMENT NAME
	 Complete Official List of Campus Journalists and Coaches with Approved Travel Order Student ID (for Campus Journalist), and Teacher's ID (for the Coach)

- 9. Teachers and/or School Paper Advisers (SPAs) whose classes are affected on the aforesaid date shall provide learning activities prior to the event equivalent to the number of hours missed, if not, some contingency measures to this effect.
- 10. Since Day 3 (April 6) falls on Saturday, non-teaching personnel are entitled to a non-monetary remuneration for overtime services rendered in the form of Compensatory Overtime Credit (COC) per CSC-DBM Joint Circular No. 2 s. 2004, and Service Credit to all teacher-participants provided the following are duly accomplished:
 - a. DTRs signed by the Division Journalism Coordinator; and
 - b. ACR with proper captions on pictures



- 11. No registration will be collected to all participants. However, snacks, meals, travel and other incidental expenses of the Campus Journalists (CJs), and School Paper Advisers (SPAs) shall be charged against School MOOE/Local Funds or other applicable sources subject to the current accounting and auditing rules and regulations.
- 12. Wide and immediate dissemination of and compliance with this Memorandum are desired.

as per S.0 # 110,5.2024 3/11/2 Schools Division Superintendent

