



Republic of the Philippines
DEPARTMENT OF EDUCATION
Region VIII
SCHOOLS DIVISION OF TACLOBAN CITY
Real St., Tacloban City

Division Memorandum
No. 666 s. 2023

October 25, 2023

2023 89TH NATIONAL BOOK WEEK CELEBRATION

**TO: Public School District Supervisors
Heads, Public Secondary & Elementary Schools
Elementary & Secondary School Librarians/Teacher Library
Incharge**

1. Pursuant to **Regional Advisory No. 187 s. 2023** the Schools Division of Tacloban City through the Learning Resource Management Section (LRMS) – Library Hub of Curriculum Implementation Division (CID) will conduct a **"Division School Based Celebration"** of the **89th NATIONAL BOOK WEEK CELEBRATION** on **November 20-24, 2023** with the theme **"READ, REREAD, RELIVE"**

READ a call to every Filipino to make reading a daily habit and part of one's lifestyle.

REREAD Raise intentional and proficient readers who frequently read not because they are required to but because it has become their instinctive action.

RELIVE Experience rebirth of the mind through one reading material at a time, as reading allows us to live different lives all at once.

2. **The objectives of this activity are as follows:**
 - a. Nurture good reading habits and develop essential reading and literacy skills of the learners;
 - b. Promote the Department's **Every Child a Reader Program (ECARP)** in making Filipino learners a generation of readers;
 - c. Showcase the benefits of the existing reading program of the division such as the **Project PROWESS** (Progressing over Reading Obstacles through Workable, Efficient and Systematic Schemes); and
 - d. Develop love for reading and love for books among Filipinos.
3. **All School Officials, Teachers, Librarians/ Teacher Library Incharge of SLRC** are required to conduct activities lined-up for this celebration.
4. The following are the suggested activities: (See Enclosure No. 01 – Mechanics and Criteria)
 - a. Library Book Display
 - b. Story-telling Contest
 - c. The Joy of Reading Selfie Contest
 - d. Parade of Book Characters Contest
 - e. Book Face Photo Contest
5. Conduct of the activities relative to **89'th National Book Week Celebration** will be monitored by the Schools Division Office.
6. A narrative and pictorial report shall be submitted by each school on or before **November 29, 2023** to the Schools Division Office, Library Hub.
7. All expenses incurred in the conduct of different activities shall be charged against local funds/MOOE subject to the usual accounting and auditing rules and regulations.
8. Widest dissemination and strict compliance of this Memorandum is desired.


JUDELLA R. LUMPAS, PhD., CESO VI
Schools Division Superintendent



Mechanics and Criteria

A. LIBRARY BOOK DISPLAY & BULLETIN BOARD DISPLAY

The Purpose of the Library Books/Bulletin Board Display is to provide an opportunity for the Librarians and Libraries to showcase any Filipiniana/ Local Publication and other reading resources available in their respective libraries, it is a way to promote educate or motivate our learners that reading is a worthwhile and enjoyable way to spend their free time or library hours.

1. The book display/bulletin board display should be the visualization of the **89th National Book Week theme: "READ, REREAD, RELIVE"**
2. The display table must be wide, or enough for your resources to be displayed
3. Filipiniana books or any local language publications and other reading resources available in the library can be included in the display.

B. STORY TELLING CONTEST

1. The contest is open to all students of the school.
2. The story shall be provided by the School Librarian or Teacher Library Incharge
3. A 5-minute preparation prior to the presentation shall be given to each contestant.
4. The story must be presented for 5 minutes only.
5. Appropriate attire with moral and ethical standards is required.
6. No sound effects, background, or props are allowed to support the story
7. Three (3) contestants will be declared winners
8. Winners will be given a certificate of recognition.

Criteria for judging:

➤ Oral fluency / Enunciation	-	25%
➤ Voice Projection & Expression	-	20%
➤ Content & logical presentation of events	-	20%
➤ On-stage performance/Facial expressions	-	25%
➤ Audience Impact	-	10%

TOTAL	-	100%

C. THE JOY OF READING SELFIE CONTEST

1. The contest is open to students of the school.
2. Goal: To take a picture of themselves while reading for pleasure in creative and unique ways
3. Take a creative selfie with a favorite book that had a significant value in your life. Print it in a photo paper with the following details at the back: Complete name, Grade and Section.
4. Provide a caption with the title and the author of the book, a brief description and your promotion why this book must be read.
5. Each participant must submit one entry only.
6. The judges will choose 3 winners.
7. **Entries will be judged according to:**

➤ Uniqueness and creativity of selfie	-	50%
➤ Written description/promotion	-	30%
➤ Impact	-	20%

TOTAL	-	100%

D. PARADE OF BOOK CHARACTER

1. The contest is open to all students of the school.
2. This is a contest of showing off the creativity of students in designing and/or dressing up with their favorite books. Since this is a competition of how you create a mock-up of your favorite book character as your costume, it is expected that your costume will be created depicting the physical features of the book character and must be attractive.
3. Pupils are encouraged to work with a low-cost budget on costumes, but rather be "imaginative" in their creativity. Use what is available at home. Teachers may incorporate costume making as a class project.
4. Three (3) contestants will be declared winners.
5. **Criteria for judging:**

➤ Creativity (innovative use of materials & resources)	-	30%
➤ Workmanship (craftsmanship in the creation of the costume with the effective use of colors and materials)	-	25%
➤ Symbolism (general effect in presentation)	-	30%
➤ Materials used	-	15%

TOTAL	-	100%

E. BOOK FACE PHOTO CONTEST

1. The contest is open to all students of the schools.
2. The contestants will pick a book/s that has a human face and/or any body part in its cover. The contestants will snap a photo using the book cover/s to augment or obscure any part of his/her body. Book face photo contest is creating an imaginary face that coincides the size of the face of the contestants with his/her chosen book and transforms the appearance of the contestant into his/her desired look once it is put over his/her face. It is a way of expressing themselves and boosting their confidence to show their talents and express their best imagination thru illustration.
3. Contestants must bring to the contest venue their Photo for presentation.
4. Three (3) contestants will be declared winners.
5. **Criteria for judging:**

➤ Artistic skills and creativity	-	30%
➤ Symbolism (general effect in presentation)	-	40%
➤ Impact/Self-confidence/social rapport	-	30%

	TOTAL	100%