



Republic of the Philippines
Department of Education
Region VIII
SCHOOLS DIVISION OF TACLOBAN CITY

June 7, 2023

DIVISION MEMORANDUM

No. 321 s. 2023

TO: ASSISTANT SCHOOLS DIVISION SUPERINTENDENT
CID & SGOD CHIEFS
ESP EDUCATION PROGRAM SUPERVISOR
PUBLIC SCHOOLS DISTRICT SUPERVISORS
DEPARTMENT & UNIT HEADS
ELEMENTARY AND SECONDARY PUBLIC SCHOOL HEADS
SCHOOL PROJECT W.A.T.C.H. COORDINATORS
ALL OTHERS CONCERNED

SUBJECT: OBSERVANCE OF THE PROJECT W.A.T.C.H. (We Advocate Time
Consciousness and Honesty) MONTH- LONG CELEBRATION

1. Pursuant to Division Memorandum No. 321, s. 2023 titled "Declaring the Month of June as W.A.T.C.H. (We Advocate Time Consciousness and Honesty) Month", and Administrative Order No. 255, s. 2009 titled "Directing The Heads Of The Executive Department To Lead Moral Renewal In Their Agencies", this Office through the Social Mobilization and Networking Unit under School Governance and Operations Division announces to the field its official observance of Moral renewal as part of the Project W.A.T.C.H. Celebration.
2. Its main goal is to push forward the recognition of punctuality and honesty as two core values in promoting national renewal and development.
3. Moral renewal refers to values formation and ethical behavior for government officers and employees, as well as the strengthening of people's values to achieve zero tolerance for corruption. It shall include, among others, the following:
 - a. Promotion of the Filipino values embodied in the Preamble of the 1987 Constitution, in particular: (i) the value of being **maka-Diyos**, which encompasses faith in the Almighty; (ii) the value of being **maka-tao**, which includes truth, justice, freedom, love, equality, and peace; (iii) the value of being **maka-bayan**, which includes respect for the law, the government of the Republic of the Philippines and its instrumentalities, patriotism, promotion of the common good and building a just and humane society; and (iv) the value of being **maka-kalikasan**, which involves the conservation and development of our patrimony;

- b. Values formation activities of the Presidential Council on Values Formation; and
- c. The strict observance by all public officers of the principle of moral leadership by example, especially by Officials, Unit Heads, Educational Leaders, Teaching and Non-Teaching Personnel.



4. In view thereof, all Offices and schools are enjoined to observe the following;

- a. Compulsory Attendance in the Flag Raising Ceremony every Monday;
- b. Punctuality in Reporting to Work -Offices and in attending Seminars, Trainings, LAC Sessions, School INSETs and other relevant DepEd activities;
- c. Timeliness at work specifically in the submission of Reports and Other Documents Required by the Schools Division Office; and
- d. Exemplify Service with Commitment, Dedication, Integrity, Passion, promptness, and Transparency to all clientele and stakeholders.

5. Acknowledgment of the Monthly W.A.T.C.H. deserving Officials and personnel shall be done during the Functional Division and School Updates every first Monday of the following Month.

6. Agencies are hereby directed to allocate a portion of their maintenance, operations and overhead expenditures (MOOE) budget as funding for their Moral Renewal Program (Section 5, Administrative Order No. 255, s. 2009). Thus, all activities relative to the Project W.A.T.C.H. Implementation shall be charged against the School and Division MOOE subject to the usual accounting rules and regulations.

7. Immediate dissemination of this Division Memorandum and compliance thereto are highly desired.


JUDELLA RUIZ- LUMPAS EdD, CESO VI
N Schools Division Superintendent 



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