



Republic of the Philippines
Department of Education
Region VIII
SCHOOLS DIVISION OFFICE OF TACLOBAN CITY
Tacloban City

April 19, 2023

DIVISION MEMORANDUM

No. 216, s. 2023

To:

**Public Schools District Supervisors
Heads, Public and Private Elementary / Secondary Schools
All Others Concerned**

Subject:

2023 NATIONAL HERITAGE MONTH CELEBRATION

1. DepEd Memorandum No. 018, dated March 20, 2023, announces the 2023 National Heritage Month Celebrations in compliance to Presidential Proclamation No. 439, s. 2003, declaring May of every year as the National Heritage Month (NHM) and should be celebrated annually. Relative thereto, the National Commission for Culture and the Arts (NCCA) announces the said observance with this year's theme:

"Innovates to preserve products of human creativity and recognize the need to consciousness, respect, and love for the legacies of Filipino cultural history."

2. The theme highlights four (4) sub-themes, to wit:

- 2.1 Sustainable Heritage Management
- 2.2 Heritage Science
- 2.3 Intangible Cultural Heritage
- 2.4 Urban Heritage

3. Hence, all schools are :

3.1 enjoined to immediately establish, revive and or restructure their once established **School's Mini Histo-Cultural Heritage Museum Corner** in pursuance with DepEd's mandate to initiate efforts for historical revival under the "Balik-Kasaysayan-Program" or (BKP), that will serve as a repository to showcase the World, Asian, Philippines and Local Historical Collections of Artifacts, Photographs or artworks, and other cultural relics of antiquities, while observing the key concepts of the four (4) sub-themes.

3.2 encouraged to **support the 2023 NHM by undertaking related activities**, such as but not limited to the following:

- a. Active use, posting and sharing of the 2023 NHM advocacy materials, including the Official 2023 NHM Poster, Facebook Banner/s. and 2023 NHM Calendar of Activities in all schools' website, FB Page, FB Messenger Groupchats and other social media accounts;
- b. Participating in the online campaign thread about the 2023 NHM celebration by sharing heritage-related content, including photos, videos, news features, and other collaterals released by the NCCA and NHM Facebook Pages (Facebook.com/nationalheritagemonthph) using the hashtag #NHM2023 and #NHMChangeAndContinuity,

- c. Use of various online audio-visual programs and content related to heritage such as Dayaw, Philippine Heritage Awards, and previous videos of National Heritage Month as part of the instructional materials for students, accessible through the NCCA Learning Hub (<https://www.nccallearninghub.com/>) and / or NHM Facebook Page (<https://www.facebook.com/nationalheritagemonthph>);
- d. Organizing own NHM activities and participating in heritage-related events such as seminars, webinars, workshops, lectures, and exhibits.

4. All schools of each district are encouraged to organize their own NHM 2023 Activities, and submit “ **Activity Implementation Reports** “ in soft-copies with high-quality resolution photos to nhmsecretariat@gmail.com in a word document file (copy furnished this Office, thru the Curriculum Implementation Division, CID Chief Attention: CID Secretariat’ Ms. Marian Dawn M. Delgado-Lee in hard and soft copies, for Division Consolidation on or before June 5, 2023), with the following details, to wit:

- Name of Institution
- Date of Activity
- Venue of Activity
- Brief Description of Activity

5. The NHM 2023 reference materials can be accessed through <https://bit.ly/NHM2023Ref>. For easier consolidation, the activities may be accomplished along with the submission of the agency’s high-resolution logo through <https://bit.ly/NCCANHM2023ASF>.

6. **Public Schools District Supervisors are directed to monitor** in order to ensure the establishment, reconstruction, rehabilitation and preservation of all “Mini Histo-Cultural Heritage Museum Corner” in every elementary and secondary school of their assigned district, to supplement the learning needs of AP students as their Subject - Complimenting “Historical Viewing and Reading” Corner.

7. This further advises the field that the participation of learners and teachers from public and private schools shall be purely voluntary and not hamper instructional time in compliance with the provisions of DepEd Order (DO) No. 34, s. 2022 titled: **School Calendar and Activities for School Year 2022-2023** and DO 09, s. 2005 titled: **Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.**

8. Immediate dissemination and full compliance of this Memorandum are highly desired.


JUDELLA RUIZ-LUMPAS, EdD, CESO VI
Schools Division Superintendent

Enclosures: As stated
References: As stated

To be included in the Perpetual Index under the following subjects:

CURRICULUM	Celebrations and Festivities	Culture and Arts	Cultural Events/Shows
Learners	Schools Teachers		



Schools Division of Tacloban City, Brgy. 54, Real St., Tacloban City
Telephone No. 053-832-9204 vne/cid
Email address: sdotaclobancity@gmail.com

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