

Republic of the Philippines
Department of Education
Region VIII
SCHOOLS DIVISION OF TACLOBAN CITY
Tacloban City

March 21, 2023

DIVISION MEMO
NO. 01 s. 2023

DIVISION CAMPUS JOURNALISM WORKSHOP SERIES

**TO: PUBLIC SCHOOL DISTRICT SUPERVISORS
PUBLIC AND PRIVATE SCHOOL HEADS/DIRECTORS
PUBLIC AND PRIVATE SCHOOL PAPER ADVISERS
TRAINERS AND RESOURCE PERSONS
TECHNICAL WORKING GROUP (TWG)
ALL OTHERS CONCERNED**

1. In view of our commitment and desire to provide quality and relevant education, and in support of the goals of R.A. 7079 otherwise known as Campus Journalism Act of 1991, this office through the Curriculum Implementation Division (CID), and in partnership with Division Association of Secondary and Elementary School Paper Advisers (DASESPA), announces the conduct of a **three (3)-day Division Campus Journalism Workshop Series on March 24-26, 2023 on a venue to be announced later.**

2. The activity aims to realize the following objectives:

- a. enhance the knowledge and skills of school paper advisers (SPAs) on the different journalism categories;
- b. capacitate SPAs to become resource persons on campus journalism in their own schools;
- c. update SPAs with the new trends in journalism; and
- D. provide a healthy and friendly avenue for SPAs to demonstrate their skills on campus journalism

3. Each Public and Private Elementary, Junior, and Senior High Schools shall send **ONLY two (2) participants (one (1) English SPA in English, and one (1) Filipino SPA) regardless of the number of categories.** However, schools offering elementary, junior, and senior high schools may send a minimum of two (2), and a maximum of six (6) SPAs, so that there will be a total of six (6) SPAs for schools with elementary, junior, and senior high school offerings; four (4) with both elementary and junior high school; and only two (2) for schools with elementary; and two (2) for junior high school. Each participant, moreover, is allowed to join more than one (1) category depending on his/her convenient time to participate.

4. The workshop shall have seventeen (17) topics/categories and shall be conducted simultaneously in breakout rooms in Day 2, March 25 on the following sessions with their corresponding resource speakers, while the plenary session shall be in one venue of Day 1, March 24, 2023 (Friday).

PLENARY SESSION TOPICS - DAY 1, March 24, 2023 (Friday)	RESOURCE SPEAKERS/FACILITATORS
1. Campus Paper Management	Raymund V. Remandaban (Sto. Nino SPED Center)
2. Legal Basis of Campus Journalism	Don Bernard L. Gapasin (SNHS)
3. Basic Lay-Outing	Harold M. Naputo (Sto. Nino ES)

WORKSHOP TOPICS/CATEGORIES DAY 2, March 25, 2023 (Saturday)	RESOURCE SPEAKERS/FACILITATORS
MORNING SESSION	
1. Editorial Writing and Column Writing	Mary Grace Katherine Pelito (MNHS)
2. Photojournalism and Editorial Cartooning	Jendell Jeff V. Grothe (MNHS) Alona Gaylon (Marasbaras CS) Jeannon C. Taboy (Bagacay ES)
3. Copy reading/Headline Writing and News Writing	Denise Paola H. Taboy (Sto. Nino SPED Center) Teresa Real (Rizal CS)
4. Sports Writing	Maria Rose Soriano (TCNHS)
5. Feature Writing	Kimberly Zarzoa (LNHS) Ronmar Gerilla (LNHS)
AFTERNOON SESSION	
6. Development of Instructional Materials (IMs) for Campus Journalism, and Campus Journalism Research	Eric Daguil (STEFTI) Ma. Annabelle A. Macabenta (TNAS) Mary Grace Sarsalejo (EVSU-ILS) Anna Charina Aves (Summit Integrated Learning Academy, Inc.)
7. Mobile Journalism and Campus Journalism Vlog	Kharla Zoila R. Tamayo, and Chyska L. Rojas (Sto. Nino SPED Center) Kimberly Claire C. Amascual and Ma. Christibelle R. Angulo (GRIS)
8. Radio and TV Broadcasting and Script Writing	Arlene G. Inciso, and Davy Vacal (LNHS) Jake C. Caneda, and Dan Rey A. Monte (Sacred Heart College) Jacquelyn P. Isidro (RVPIS)
9. Infomercial and Advocacy Journalism	Jake Cebrano (JEMCC) Martin Benedict Morden Tenefrancia (SNHS)
10. Online Writing and Publication	Aaron A. Cotejar (DVOREF), and Edmar Fabi (CRMNHS)
11. Science Discovery and Investigative Report	Mary de los Reyes (NTCNHS), and Rutchel M. Rosada (TCNHS)

5. All participants are required to bring Laptop and cell phones with 20 mega pixels for the different categories especially those who are participating in Photo journalism category. Meanwhile, trainers and facilitators of each category shall likewise bring laptop and materials for the workshop.

5. To ensure that all School Paper Advisers (SPA) will be given an opportunity to be capacitated, those who already participated in the Regional Virtual Campus Journalism Workshop Series last February 7-10, 2023 are **NOT legible** to attend this division workshop.

6. Teachers and/or School Paper Advisers (SPAs) whose classes are affected on this regard, shall provide learning activities prior to the participation of Day 1 of the training equivalent to the number of hours missed, if not, some contingency measures to this effect.

7. Since Days 2 and 3 fall on weekends, non-teaching personnel are entitled to a non-monetary remuneration for overtime services rendered in the form of Compensatory Overtime Credit (COC) per CSC-DBM Joint Circular No. 2 s. 2004, and Service Credit to all teacher-participants provided the following are duly accomplished:

- A. DTRs signed by the Division Journalism Coordinator;
- B. ACR with pictures



8. The training teams (trainers/facilitators) likewise shall lead, host, check, and evaluate the participant's output to ensure the authenticity, and accuracy of the same.

9. This memo shall serve as **Travel Order to the Speakers/Facilitators, Division Campus Journalism Coordinators, Technical Working Group, and all School Paper Advisers (SPAs)** embedded herein and/or enlisted in a separate paper. Please see attached lists of Technical Working Group, and Public and Private Official School Paper Advisers (SPAs).

10. Expenses incurred relative to the said activity as snacks, meals, travel, and other incidental expenses of the participants shall be charged to their respective journalism, local funds, or other applicable sources subject to the current accounting and auditing rules and regulations.

11. Wide and immediate dissemination of and compliance with this Memorandum are desired.


MARIZA S. MAGAN, EdD., CESO V
Schools Division Superintendent


RELEASED
Date: 3/21/23
Time: 1:53
Signature: 

Technical Working Committee (TWG)

Over-all Chairpersons:	: Annie Pagatpat (EPS, English) Ronald Llaneta (EPS, Filipino)
Chairperson, Technical and Planning Committee	: Raymund V. Remandaban, and Kimberly Claire Amascual
Co-Chairperson, Technical and Planning Committee:	Don Bernard L. Gapasin
Chairmen, Committee on Program	: Don Bernard L. Gapasin, and Raymund V. Remandaban
Chairmen, Committee on Registration/Attendance	: Rutchel Rosada, and Bibiana Almeria
Chairmen, Committee on ACR and Documentation	: Mary Delos Reyes, and Jenelyn Baoy
Chairman, Ways and Means (Food/Tarpaulin)	: Alona Gaylon
Chairman, Committee on Stage Decoration	: Arlene Inciso with the LNHS SPAs
Chairman, Accommodation and Restoration	: Kimberly Zarzoa with the LNHS SPAs
Chairmen, Certificates and Tokens	: Jendell Jeff Jr. V. Grothe, Mary Grace Katherine Pelito
Chairman, Sound System	: Kimberly Zarzoa with the LNHS SPAs