



Republic of the Philippines  
**Department of Education**  
Region VIII  
SCHOOLS DIVISION OF TACLOBAN CITY

January 23, 2023

**DIVISION MEMORANDUM**

No. 052, s. 2023

**DISSEMINATION AND UTILIZATION OF FIRE SAFETY AUDIO CLIP  
IEC ADVOCACY MATERIAL: AN INFORMATION DRIVE AND  
AWARENESS CAMPAIGN OF SDO TACLOBAN CITY  
IN PARTNERSHIP WITH BFP TACLOBAN CITY**

To: Chief Education Supervisors  
All Education Program Supervisors  
All Public Schools District Supervisors  
All Section/Unit Heads  
Division DRRM Officer  
Division Private Schools Coordinator  
All Public and Private School Heads/Administrators  
All Public and Private School DRRM Coordinators  
All Others Concerned

1. The Schools Division of Tacloban City through its **Disaster Risk Reduction and Management Service** has engaged and partnered with the Bureau of Fire Protection – Tacloban City in its implementation of KAISA: Call-to-Action Against Destructive Fire Campaign under the **Oplan Ligtas na Pamayanan (OLP) Program** and launched the “**Bandilyo ha Eskwelahan Project**” as a strategy of building fire-safe communities through fire safety awareness campaigns.
2. This aims to institutionalize fire prevention initiatives in the grassroots level in response to the ever-growing demand for a more adaptive, comprehensive and immersive fire protection program for the communities, rural and urban villages and barangays with the goal of providing a “Quality of Life through a Fire-Safe Community with Proactive, Responsive, Resilient, Self-Reliant and Empowered People.
3. It also aims to extend the foundation of learning and inculcate the minds of our youth fire safety tips and awareness.
4. This is an aggressive fire safety awareness campaign that extensively reach even the farthest schools of Tacloban City and to continually impart fire safety tips thru audio clips with different highlighted topics.
5. In relation to this, **all learners, parents, teaching and non-teaching personnel are enjoined to play, listen, understand, and learn from the Fire Safety Audio Clip IEC Advocacy Material** which can be downloaded through the link:

[https://www.drrm.gov.ph/DRRM-IP-Fire-Safety](#)

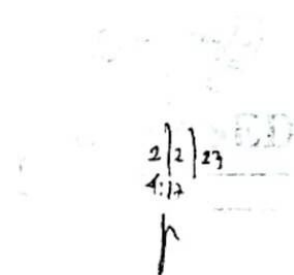




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6. The IEC Audio Clip Advocacy Material must be played through public address system or any audio system in your respective schools during **flag raising ceremonies, health breaks (recess and lunch), trainings and other activities.**
7. It can also be disseminated through other platforms by all teachers in their respective classrooms or classes.
8. For more information, you may contact the **SDO Tacloban City - Disaster Risk Reduction and Management Service** through the Division DRRM, Safety and Health Officer II/Fire Safe Marshal CRISVILL M. VILLAMOR at 09085564721 or email at [crisvill.villamor@deped.gov.ph](mailto:crisvill.villamor@deped.gov.ph).
9. For immediate wide dissemination and strict compliance.

  
**MARIZA S. MAGAN EdD, CESO V**  
Schools Division Superintendent 

  
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