

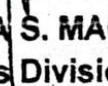



Republic of the Philippines
DEPARTMENT OF EDUCATION
Region VIII
SCHOOLS DIVISION OF TACLOBAN CITY
Real St., Tacloban City

Division Memorandum
No. 578 s. 2022

November 7, 2022

TO: Public School District Supervisors
Heads, Public Secondary & Elementary Schools
Elementary & Secondary School Librarians/Reading Teachers

FROM:  **MARIZA S. MAGAN, EdD., CESO V**
Schools Division Superintendent 

SUBJECT: 88th NATIONAL BOOK WEEK CELEBRATION

1. The Schools Division of Tacloban City through the Learning Resource Management Section (LRMS) of Curriculum Implementation Division (CID) enjoins all schools to observe and celebrate the 88th National Book Week Celebration on November 24-30, 2022 with the theme **"BASA.BAYAN.BUKAS"**
2. The objectives of this activity are as follow:
 - a. Nurture good reading habits and develop essential reading and literacy skills in the learners;
 - b. Promote the Department's initiative Bawat Bata Bumabasa (3Bs) in making Filipino learners a generation of readers;
 - c. Showcase the benefits of the existing Reading Program of the Division such as the Progressing over Reading Obstacle through Workable, Efficient and Systematic Schemes, Project (PROWESS); and
 - d. Develop and encourage interest in reading, love for books, and to engage the Filipino learners into the celebration of the 88th National Book Week Celebration.



RELEASED

Date: 11/11/22
D. J. A. RM

3. All School officials, teachers, librarians, learning/reading center administrators are required to conduct activities lined-up for this celebration.
4. The following are the suggested activities for showcase or contest: (See Enclosure 1 – Mechanics and Criteria)
 - a. Library Book Display
 - b. Story-telling Contest
 - c. Parade of Book Characters
 - d. Poster Making Contest
5. Conduct of the activities relative to 88'th National Book Week Celebration will be monitored by the Schools Division Office.
6. A narrative and pictorial report shall be submitted by each school on or before December 2, 2022 to lrmds.depedtacloban@gmail.com in word file.
7. All expenses incurred in the conduct of different activities shall be charged against local funds/MOOE subject to the usual accounting and auditing rules and regulations.
8. Widest dissemination and strict compliance of this Memorandum is desired.

2022 88'th National Book Week Celebration
"BASA.BAYAN.BUKAS"

Mechanics and Criteria

A. LIBRARY BOOK DISPLAY & BULLETIN BOARD DISPLAY

The Purpose of the Library Book/Bulletin Board Display is to provide an opportunity for the Librarians and libraries to showcase any Filipiniana/ Local Publications and other reading resources available in their respective libraries, It is a way to promote, educate or motivate our learners that reading is a worthwhile and enjoyable way to spend their free time or library hours.

1. The book display/bulletin board display should be the visualization of the 88'th National Book Week theme: "BASA.BAYAN.BUKAS"
2. The display table must be wide, or enough for your resources to be displayed.
3. Filipiniana books or any local language publications and other reading resources available in the library can be included in the display.

B. STORY TELLING CONTEST

1. The contest is open to all students of the school represented by grade level.
2. The story shall be provided by the Teacher In-charged or the Librarian
3. A 5-minute preparation prior to the presentation shall be given to each contestant.
4. The story must be presented for 5 minutes only.
5. Appropriate attire with moral and ethical standards is required.
6. No sound effects, background, or props are allowed to support the story
7. Three (3) contestants will be declared winners.
8. Winners will be given a certificate of recognition.

9. Criteria for Judging:

> Oral fluency / Enunciation	-	25%
> Voice Projection & Expression	-	20%
> Content & logical presentation of events	-	20%
> On-stage performance/Facial expressions	-	25%
> Audience Impact	-	10%

TOTAL - 100%

C. PARADE OF BOOK CHARACTER

1. The contest is open to all students of the school.
2. This is a contest of showing off the creativity of students in designing and/or dressing up with their favorite book characters. Since this is a competition of how you create a mock-up of your favorite book character as your costume, it is expected that your costume will be created depicting the physical features of the book character and must be attractive.
3. Pupils are encouraged to work with a low-cost budget on costumes, but rather be "imaginative" in their creativity. Use what is available at home. Teachers may incorporate costume making as a class project.
4. Three (3) contestants will be declared winners by Grade Level.
5. Winners will be given a certificate of recognition
6. Criteria for judging:

> Creativity (innovative use of materials & resources)	-	30%
> Workmanship (craftsmanship in the creation of the costume with the effective use of colors and materials)	-	25%
> Symbolism (general effect in presentation)	-	30%
> Materials used	-	15%
TOTAL		100%

D. POSTER MAKING CONTEST:

1. The contest is open to all students of the school represented by grade level.
2. The poster should be a visualization of the 2022 National Book Week
Theme: "BASA.BAYAN.BUKAS"
3. Contestants must bring and use the following art materials:
White illustration board (15"x 20") in size
Pastel colors, water color, crayon, drawing pencils, pentel pen, etc.
4. The contestant's name and school must be written on a separate sheet of paper and stapled or attached at the back of the entry.
5. Time allotment: 1 hour
6. Three (3) contestants will be declared winners.
7. Winners will be given a certificate of recognition.
8. Criteria for judging:

> Originality	-	35%
> Pictorial design/composition	-	15%
> Technique	-	15%
> Relevance to the theme	-	35%

TOTAL 100%