



Republic of the Philippines
Department of Education
 Region VIII
SCHOOLS DIVISION OF TACLOBAN CITY

February 10, 2022

DIVISION MEMORANDUM
 No. 64, s. 2022

**DEPED TACLOBAN CITY BLOG AS AN OFFICAL SITE FOR INFORMATION
 DISSEMINATION, ENTERTAINMENT AND EDUCATIONAL PURPOSES**

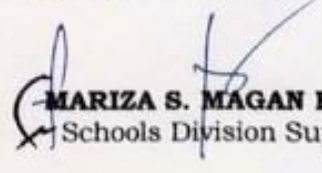
To: Assistant Schools Division Superintendent
 Chiefs - SGOD and CID
 Public School District Supervisors
 Public Elementary and Secondary School Heads
 All Others Concerned

1. Communication plays a very important role in schools' governance as it can service the goals of the Department, particularly the Division of Tacloban City. With the advent of communication technology, social media has become popular; thus, they are now considered as important parts of communication strategies. Indeed, DepEd frontline services use social media in order to optimize engagement with the stakeholders and the general public.

2. In relation to these, the Division of Tacloban City has created the **DepEd Tacloban City Blog** as an **official site for information dissemination, entertainment, and other educational purposes**. Specifically, this Web log (Blog) will contain news articles, entertainment articles, success stories, and other educational articles (e.g. poems) penned or composed by teaching or non-teaching personnel of the Division of Tacloban City. Memoranda and announcements may also be published in this site.

3. Publication of article in this site will earn points for the contributors and editors, as well as the technical people maintaining this site for promotions or any other legal purpose that may serve them best. The points to be earned will be in accordance with the existing criteria and standards set by the Department of Education.

4. Immediate dissemination of and compliance with this Memorandum are desired.


MARIZA S. MAGAN EdD, CESO V
 Schools Division Superintendent

To be indicated in the Perpetual Index under the following subjects:
Schools Governance Communication Information Dissemination



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 Date: 2/14/22
 Time: 1:42
 Signature: PN