





Republic of the Philippines  
**Department of Education**  
Region VIII  
DIVISION OF TACLOBAN CITY  
Tacloban City

---

**DIVISION MEMORANDUM No:** 49, s. 2022

**To:** SGOD and CID Chiefs  
Unit Heads  
Public Schools District Supervisors  
School Heads  
Division and School NDEP/Tobacco Control Coordinators  
Child Protection Committees  
Health & Nutrition Section  
All others concerned

**From:**  **MARIZA S. MAGAN, Ed.D., CESO V**  
Schools Division Superintendent 

**Date:** March 31, 2022

**Subject:** **TOBACCO GRAPHIC HEALTH WARNING ASSESSMENT**

---

The Department of Education fully supports in the smoke-free schools and workplaces under Republic Act No. 10643 or the Graphic Health Warning (GHW) in using templates to educate children on the ill effects of tobacco and ensure that these are included in the relevant subjects under the K-12 curriculum.

In connection to this, the Department of Health (DOH) is currently conducting the Tobacco Graphic Warning Assessment, a national survey for Filipinos who are 15 to 65 years old, whether smokers or non-smokers to gather their opinion about the GH templates.

Thus, teaching and non-teaching personnel is enjoined to answer the DOH survey as soon as possible at <https://bit.ly/dohghwsurvey>. Additionally, designated school NDEP/ Tobacco Coordinators are also requested to disseminate information including sharing of the poster about the survey that can be accessed at <https://bitly/dohghwsurveyposter>.

For questions and concerns, please contact Mr. Bryan M. Fuentes, Division Tobacco Control and NDEP Coordinator, through 0998-576-3956 or email at [bryan.fuentes@deped.gov.ph](mailto:bryan.fuentes@deped.gov.ph).

Attached is OUA Memo 00-0122-0148 for more reference.

For strict and wide compliance.



Republika ng Pilipinas

## Kagawaran ng Edukasyon

Tanggapan ng Pangalawang Kalihim

**OUA MEMO 00-0122-0148**

### MEMORANDUM

27 January 2022

**For: Secretary Leonor Magtolis Briones  
Undersecretaries and Assistant Secretaries  
Bureau and Service Directors  
Regional Directors and BARMM Education Minister  
Schools Division Superintendents  
Child Protection Units  
Designated Tobacco Control Coordinators  
Designated Brief Tobacco Intervention Providers  
Designated NDEP/BKD Coordinators  
School Heads  
Child Protection Committees  
Managers of Offices' and Schools' Social Media Pages**

**Subject: TOBACCO GRAPHIC HEALTH WARNING ASSESSMENT**

Republic Act No. 10643 or the Graphic Health Warnings (GHW) Law specifically mandates the Department of Education (DepEd) to "use [the GHW] templates to educate children on the ill-effects of tobacco and ensure that these are included in relevant subjects under the K-12 curriculum." This has been reiterated in DepEd Order No. 48, s. 2016 titled the *Policy and Guidelines on Comprehensive Tobacco Control*. GHWs refer to the "photographic image printed on the tobacco product package which accurately depicts the hazards of tobacco use and is accompanied by textual warning related to the picture" (RA 10643).

The Department of Health (DOH), the agency mandated by the law to issue the required GHW templates, is currently conducting the **Tobacco Graphic Warning Assessment**, a national survey for **Filipinos who are 15 to 65 years old**, whether smokers or non-smokers, to gather their opinions about the GHW templates.

In line with DepEd's mandate under the law and in support of DO 48, s. 2016, the Bureau of Learner Support Services-School Health Division (BLSS-SHD) **enjoins all DepEd teaching and non-teaching personnel, learners, partners, and other stakeholders** who are 15 to 65 years old to answer the survey of the DOH accessible at <https://bit.ly/dohghwsurvey>.



Scan the QR Code to view  
Videos and Magazines  
of Major Programs



#### Office of the Undersecretary for Administration (OUA)

*(Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO))*

Department of Education, Central Office, Meralco Avenue, Pasig City

Rm 519, Mabini Bldg.; Mobile: +639260320762; Tel: (+632) 86337

Email: [usec.admin@deped.gov.ph](mailto:usec.admin@deped.gov.ph); Facebook/Twitter @depedita

3) 8637

Designated tobacco control coordinators (per DepEd Memorandum No. 147, s. 2018) are requested to coordinate with the concerned units and personnel in their respective offices/schools<sup>1</sup> for necessary support in the dissemination of information, including sharing of the poster, about the survey that can be accessed at <https://bit.ly/dohghwsurveyposter> .

For questions and concerns, please contact Mr. Gian Erik M. Adao, Education Program Specialist II of the Bureau of Learner Support Services-School Health Division (BLSS-SHD), through (02) 8632-9935 or email at [blss.shd@deped.gov.ph](mailto:blss.shd@deped.gov.ph) .

For wide dissemination.

  
  
**ALAIN DEL B. PASCUA**  
Undersecretary



DepEd Division Office - Marikina  
Bureau of Learner Support Services-School Health Division  
Marikina City



<sup>1</sup> Child Protection Units, designated BTI providers, designated NDEP/BKD coordinators, schools' Child Protection Committees, managers of the offices' and schools' social media pages